

The Success Echo

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SEVEN CITIES BY-THE-SEA OFFER RARE SCENES OF BEAUTY TO VISITORS

Smooth Highway Beckons Motorists Along 'Riviera'—
Distance From New Orleans Soon to Be Cut—
Waveland First Point of Interest.

This sketch of the Mississippi Gulf Coast, from Bay-Waveland to Ocean Springs, by Fred Cumbus, press feature writer, appeared in the N. O. Times-Picayune of Sunday's date, May 19, and is not only of local interest but will be read with more than ordinary pleasure by readers away.

The story, by the author with the instinct of a poet, follows:

Lying serene and beautiful along the island-protected Mississippi sound, Mississippi's "Seven Cities by the Sea" possess an atmosphere of calm and restfulness.

Studding the shore along the 40-mile sea wall and highway like varicolored gems set in the rim of a bright crown, the cities present an ever-changing panorama as one drives along the curving vista.

With the green-blue waters stretching away to far horizons on one side and the flower-bordered homes, hotels and parks set back amid shadowy beauty on the other, a feeling of peaceful resignation to the charming scenes descends upon the motorist.

The highway is smooth and invitingly open and there is no evidence of "speed traps" and strict regulation. Yet high speed is so distinctly out of harmony with the surroundings that one involuntarily slows down.

Much To See

Then, too, there is so much to see that one feels inclined to stop at short intervals to drink in the changing beauty. Here an intriguing avenue opens up toward the left and one wonders to what fascinating spot it may lead. Or a tiny sail outlined far out across the water attracts attention.

Called the "Riviera of America," the Mississippi Gulf Coast area from the beginning of the sea wall and highway at Lakeshore to Biloxi and Ocean Springs is the week-end resort for thousands of New Orleanians as well as other thousands of the interior of Mississippi and Alabama.

Many others also visit it from Chicago and scores of other Northern and Mid-West cities during the summer and winter. Many residents of New Orleans and cities in the North have their own homes along the delightful stretch of land where a large part of the summer and winter is spent each year.

Many Inducements

While the sheer beauty of the Gulf Coast area, enriched by beautiful gardening, resulting in a profusion of blossoming flowers of almost every imaginable hue, is its chief asset, the factors of historic interest, mild temperatures the year round, the facilities for enjoying outdoor life on land and water and similar inducements add greatly to the enjoyment of a visit there.

The Gulf coast, or at least the beginning of the western end of the sea wall and highway, is less than 80 miles distant from Canal and Royal streets by the present circuitous route by way of Slidell, Pearl River and Tigerville.

The drive will be reduced to approximately 60 miles when the short cut highway directly from the eastern end of the Riggs bridge to Pearlington is completed within the next few months. Work of surfacing this highway already has been started.

Waveland First Point

Beginning at Waveland, the first point to be reached at present by highway, the motorist proceeds along an almost unbroken avenue of changing beauty for more than 40 miles to Ocean Springs. The paved highway continues on to Pascagoula and Mobile over an inland route.

From Waveland the drive is along the sea wall at a somewhat low elevation with beautiful homes rising on high ground to the left. The attractive buildings of a college for boys are seen through the trees as one enters Bay St. Louis.

Even the business area through which the motorist drives at Bay St. Louis appears always to be in holiday spirit.

Turning to the right across the nearly two-mile-long highway bridge over the Bay of St. Louis the highway curves around toward the waterfront again with fascinating views of the water through tall pines.

Drive of Beauty

Then begins the unbroken drive of beauty which continues until Ocean Springs has been passed. Passing through West Pass Christian, Pass Christian and East Pass Christian, perhaps the most magnificent and varied flora to be seen in this section of the country is visible to the motorist.

In addition to the hundreds of homes, literally banked with blooms there is so much to see.

MURPHREE FORCES TO RALLY THIS WEEK AT STATEWIDE MEETING

At Jackson On Thursday Night of This Week—
Poindexter Park at Capital City

A state-wide rally of the forces of Lieutenant-Governor Murphree, candidate for governor of Mississippi, will be held in Poindexter Park at Jackson Thursday evening.

Acceptances have been received from 66 "Murphree county managers" who have notified campaign headquarters that they and county delegations will be in attendance at the season's first statewide political rally to be held in the state's capital city.

"Failing to secure the Jackson Boys' Band, a band from Kosciusko will furnish the music for the occasion," declared a headquarters announcement.

The program is to open at 6:30 o'clock when state, district and county candidates will be given an opportunity to make their announcements. The Murphree county managers will make their reports, starting at 7:30 o'clock, to be followed by the address of Lieut.-Governor Murphree.

In event of rain, according to the announcement, the rally will be shifted to the city auditorium.

of bright and somber hues, a drive into the town away from the waterfront will reveal even more intriguing types of gardening: The Middlegate Japanese Gardens at Pass Christian are said to be among the finest of the entire country. They recently were opened to the public.

The line of beautiful homes flanking the curving shoreline continues in Long Beach with the grounds of girls' college providing an attractive central theme for the picture.

Gulfport Alert

Gulfport, one of the cities of greatest commercial activity on the Gulf coast, retains the beauty and general attractiveness of the "Riviera." Many notable hotels, a large lumber commerce and other industries give it an air of alert activity, while the spirit of peaceful beauty of the coast is seen along the shaded residential thoroughfare.

Inland from Gulfport and the other Gulf coast cities are streams abundant with game fish of dozens of varieties and small game to test the marksmanship of hunters.

Also at Gulfport and the other cities along the coast are literally dozens of golf courses, tennis courts and interior swimming pools for cool weather or fresh water, if one does not care for the gulf waters.

Military School

At Mississippi City, just east of Gulfport, is a military school attended by boys from many parts of the country. Its attractive grounds enhance the beauty of the drive.

Large hotels dot the shoreline as one continues on along the generally shaded drive. Soon Beauvoir, the old home of Jefferson Davis, president of the Confederacy, looms at the left with the flag of the Lost Cause waving from the flagpole.

A few of the aged veterans of the War Between the States make their homes there.

Biloxi, center of Gulf coast attractions for many who visit the coast, or "go across the lake," as such a visit is termed by many New Orleanians, was the first capital of the French settlement in the Lower Mississippi valley. A tablet on a stone across the Bay of Biloxi, just to the right of Back Bay bridge as one goes eastward, marks the spot where Iberia landed on April 8, 1699.

Sail Boats Numerous

Rare is the hour of day during which one cannot see trim-sail boats unfurling their cloth to the wind off the Biloxi coast. The drive past the government lighthouse and across the newer bridge leads to Ocean Springs.

One of the beauty spots of this place is "Lovers' Lane," a continuation of Porter avenue, which turns off the highway as one enters the town.

It is approximately 115 miles to Ocean Springs with something of interest every foot of the way after reaching the delightful shore drive. It can't be made in a hurry because too."

TOM THUMB WEDDING PROVES BEAUTIFUL—DELIGHTFUL EVENT

Novelty Benefit Entertainment Viewed by Interested Audience—Benefit Bldg. Fund

Friday evening of last week witnessed presentation of a novelty benefit entertainment, the popular "Tom Thumb Wedding," at High School Auditorium, arranged and staged by Mrs. A. S. McQueen and associates.

The benefit was under auspices of the Women's Missionary Society of Bay St. Louis, proceeds appropriated to the building fund of the First Methodist Sunday School building, Second street.

Bay St. Louis Municipal Band disengaged several selections during the evening, adding to the interest of the program.

Miss Carl Smith served as pianist for the program.

In addition to the wedding, Miss Melanie de Ben, daughter of Mr. and Mrs. Hubert de Ben, presented two different vocal numbers in her own sweet and impressive manner and easily won unstinted plaudits.

Young Miss Cecilia Osoinach, talented young daughter of Mr. and Mrs. Henry W. Osoinach gave dance numbers that were exceedingly pleasing.

Mrs. Gaynel Gex, daughter of Mr. and Mrs. Walter J. Gex, Jr., was the typical vision of loveliness that picture brides, and her attendants were equally effective and attractive.

Bobby Ansley was the handsome groom.

Other outstanding characters in the wedding included Udel Favre, maid of honor; Elsie Gelpi, matron of honor; James Evans best man; minister, Walter James Phillips, father, Milton Phillips, Jr., mother, Eva Belle Prague.

Flower Girls: Marcella McQueen, Betty Jane Vassalli, Rita Boh, Margaret Boh, Patsy Gex, Margalo Dambino, Rita Mae Scafide, Beatrice Favre.

Maids: Joan Elliott, Kay Ford, Julie Elliott, Evon Switzier, Beth Prague, Patricia Favre, Rose Mary Piazza, Mary Lee Weston.

Ushers: Lewis John Staehle, Philip Kergosien, Jimmy McDonald, Toby Scafide, Bobby Fayard, Robert Gerion Scharf, Gaines Kergosien, Dennis Hille, Jr., Clarence Joseph Piazza.

Guests: Mary Lou Bourgeois, Ann Smith, Dorothy Steele, Pat Robin, Francis Chauvin, Georgie Rose Staehle, Emily Kellar, Gail Bourgeois, Marlie Elliott, Shirley Weston, Gene Robin, Billy Osoinach, Marie Theresa Staehle, Tilly Staehle, Helene Kergosien.

SHADES OF BLUE BAND

Famous All-Girl Orchestra To Play For Uncle Charlie's Nite Club Saturday

Not content with only one good dance orchestra, Uncle Charlie features each and every Saturday night a different group of musicians, giving variety and dance rhythm to the many ladies and gentlemen who enjoy the pleasures of this spacious and cool dance floor for which the club is well known.

"Shades of Blue," lady orchestra, visiting here on former occasions, will play return engagement and this should be a signal for a large attendance Saturday.

Uncle Charlie's resort grows in constant favor and we are glad to note the high class patronage it receives. Plenty of dance room and an appealing social atmosphere of the very best.

Watch Your Step!
Foreman—"Hi, what are you doing, Jim?"

Bricky—"Sharpenin' a bit of pencil."

Foreman—"You'll ave the union after you, me lad. That's a carpenter's job, that is!"—Pearson's Weekly.

So What?

"We've been waiting a long time for that mother of mine."

"Hours, I should say."

"Oh, Jack, this is so sudden."

Missouri Pacific Magazine.

Daddy said there was not another woman in the world like you, Aunt Marge."

"That was very flattering of him."

"And he said it was a good thing,

too."

Dirreet.

Florist—"Want to say it with flowers, eh? About two dozen, sir?"

Flirtman—"No, about six—I don't want to say too much.—Life.

HUGH WHITE SPEAKS

To Many Listeners at County Courthouse in Bay St. Louis Last Friday Night

Notwithstanding another dated public attraction in the city last Friday night, Hugh White, of Columbia, candidate for the governorship of Mississippi, addressed a large crowd that had gathered within the walls of the county courthouse to hear his campaign address.

Equipped with a loud speaker apparatus within the court auditorium and which extended down and out to the courthouse square, many listeners assembled on the grounds, in the cool of the evening, to hear equally as well the address. Mr. White's sound truck accompanies him on all speaking tours.

Other speakers in the interest of their respective candidacies had assembled and delivered short addresses, all well received.

Sheriff T. Ed. Kellar, custodian of the courthouse, and who had previously served as master of ceremonies at other similar occasions and political rallies over the county, had the honor and privilege of formally introducing the distinguished industrial and successful business man.

Mr. Kellar's introduction was short and to the point. There was no need of a lengthy talk for Mr. White is well known and endeared to the hearts of every Mississippian who wishes for the State a strictly business-like administration.

Mr. Kellar becomingly took the liberty of revealing some of Mr. White's many benefactions and of outstanding contributions to certain institutions of the State.

Mr. White's platform is well known. He stressed the necessity of industrializing Mississippi and recalled to the mind of his listeners that within the past year or two he had been instrumental, with assistance of his town associates, of bringing to his home town of Columbia, two manufacturing industries that employed many laborers and paid weekly payrolls of no mean proportions.

He says Mississippi should proceed to go after industries. Already, he said, several had been established within the borders of the State, plants that had been located elsewhere but that found Mississippi far more advantageous in more ways than one.

He urged for a further development of Mississippi's own resources particularly its agricultural possibilities. However, he said, this could be better accomplished with industries absorbing surplus labor and producing a medium for earning power.

Different phases of his already well-known platform were dwelt with illuminating emphasis and at the conclusion it was evident Mr. White had added many names to his already long list of friends and other supporters in this section.

A business set-up for the State is imperative and the man who goes into the governor's office, eschews politics and attends strictly to the business of administering to the best interest of the State and its people is the one who is going to give the most constructive and best service.

Mr. White appeared before the voters of that county early in May at the county seat, Poplarville, and plans to go there again before he closes his campaign.

B. Whitfield is chairman of the local White campaign committee. Talbert A. Daniels is secretary, with H. K. McKee, Paul V. Rowlands and G. E. Mullens members of the executive committee.

Prior to Mr. White's address a number of district and county office candidates made announcements in the interest of their campaigns.

Mr. McKee introduced Mr. White. In his appeal to the voters, Mr. White stressed his plans for balancing agriculture with industry and putting more people to work; \$1 auto tags and TVA program.

Senator Carl Marshall To Speak for Bay St. Rotary Club July 2

An event of interest to ladies and gentlemen is the forthcoming inter-city meeting, joint installation of officers and "Ladies Night" at both Pass Christian and Bay St. Louis Rotary Clubs, to be given at Bradley's on the evening of Tuesday, July 2, at 7:45 o'clock.

Senator Carl Marshall will speak for the local club, his subject, "Bay St. Louis," while another speaker will discourse on "Pass Christian" for the sister city club.

Committee in charge reports considerable progress in arrangement of detail and an unusual number of reservations are anticipated.

Shame!

"You complain that you have had to support your wife's family?" the court questioned the man seeking a divorce.

"Yes, your honor."

"How much of a family has she?"

"Four children, your honor."

"Who is their father?"

"I am, your honor"—Portland (Me.) Express.

Direet.

Florist—"Want to say it with flowers, eh? About two dozen, sir?"

Flirtman—"No, about six—I don't want to say too much.—Life.

CELEBRATES BIRTHDAY

Jacqueline Noto, young daughter of Mr. and Mrs. A. J. Noto, celebrated the occasion of her sixteenth birthday Monday evening at her home in Carroll avenue.

Quite a number of her friends gathered to help celebrate and the young guests enjoyed the evening immensely, playing various games after which delicious refreshments were served.

"Jackie" as she is better known, was presented with many lovely remembrances.

ART COLONY FOR THE GULF COAST TO OPEN AT BILOXI THIS WEEK

Hans Wang, Nationally-Known Artist, Director—
Miss Louise Mallard, Art Chairman

Mississippi artists are evidencing much interest in the Art Colony to be established in Biloxi, June 22, under the direction of Hans Wang, noted artist and resident of New Orleans. Advices from Miss Louise Mallard of Bil

THE SEA COAST ECHO

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STATE-WIDE APATHY

GENERAL complaint comes from over the state to the effect that the present campaign is one of marked apathy and that little or no interest is evinced. Candidates fail to draw the crowds as in other days and, generally speaking, few really care who are elected.

There seems to be no well defined issues. Even factional politics hardly enters into the contest. About all that is discussed are trumped-up issues of free this and free that. Something to at least interest the mis-led proletarian.

Our people over the State are seemingly too concerned about their own individual welfare as affected by present acute conditions rather than the chances of somebody else getting a job, failing, as it were, for the time being, to see that it is up to the voters to see that only same and sound men are put into office.

Someone says we have had too much politics. We have gone haywire, tearing our shirts for the other fellow to get an office, while we, the voters, get nothing in return after the shouting of the election has died out to the very last echo. True, but we have not had enough of the right kind of politics. Too many have been carried on in the maelstrom of political fanatics seeking office, men, who elected, prove reactionary and of the dangerous type. Men who play for votes on prejudices and impulses; who would seek to destroy rather than construct.

Our people are getting back to sober judgment. Back to work and working out their own individual problems rather than those created from imaginary and visionary minds seeking political preferment.

Mississippi needs to get back to work. We need an industrial revival. Development of our agricultural possibilities to be fostered and stabilized. Mississippi is a great State. Rich in more ways than one. The dawn of a new day is apparent. Less politics and more work; less haranguing and more "peace and plenty." One candidate for governor in particular has caught the trend of the proper spirit. More industries, more building, more work for our men and women. Industry is a foundation stone for a better and more enduring economic structure than cheap politics.

WHAT IS TO BE DONE WITH THEM?

NOW that the Weyerhaeuser kidnapers have been apprehended, the next question is: What is to be done with them? There is an ancient New Jersey case in the law books, wherein a man was convicted of stealing six small coins from a cupboard, and the report winds up with the statement: The prisoner was hanged. That seems a bit harsh, yet it is probable that filching coins from cupboards was not a popular indoor sport in that part of Jersey for some time thereafter. Kidnapping is likely to continue until even the attempt to commit that crime is punished by prompt, rough-handed treatment of the old time vigilance committee variety, judicially administered.

CONGRATULATIONS DUE

WE think that the people of the nation should congratulate the Department of Justice of officials and local officers who took part in the hunt for the kidnapers of the Weyerhaeuser boy.

As soon as the youngster was safely at home the hounds of the law took up the trail and they were so hot on the criminals that the booty was abandoned and new evidence given that kidnaping will not pay any crooks in this country.

BEATING THE DEPRESSION

THE depression, it seems, ended last year for the chief executives of many an industrial corporation.

Reports to the Security Commission, as checked by the Associated Press, reveal that \$31,750 was the average pay check of 771 executives, with 172 receiving \$50,000 or more. The range was from a few hundred dollars to \$365,000, the stipend of Thomas J. Watson, president International Business Machines Corporation.

The "Grass Root" Republicans, assembled at Springfield, Ill., have adopted what they denominate their creed. A creed is a statement of what is believed, and is not a bad thing, but it is what is done that counts. In deciding whether or not the time to expel the Democrats has arrived, the people will give little attention to Republican creeds. It will take more than a creed to blot out the remembrance of conditions that prevailed at the time of the last presidential election.

Biloxi entertained a conference of Governors of many states last week with marked success—as the Peninsular city always accomplishes things. The party visited Bay St. Louis Saturday afternoon in autos taking a "peep" of our city, as it were. They were switched around a block or two and returned from whence they came. The conference deliberated several days between much entertainment, adopting resolutions, praising the New Deal and went back home, boosters for this Coast section of their great country.

FOR AIR CONDITIONED COAST TRAINS

THE Echo is of the opinion, and not alone in the thought, feel sure, if the usually progressive Louisville & Nashville R. R. would run an air-conditioned Coast train, serving the public and especially commuters who travel to and fro daily, its business would increase manifold.

Commuters and others as well would welcome this innovation as regards local trains. L. & N. at present justly boasts of its air conditioned through trains and features this improvement in advertisements and bid for increased patronage.

We feel certain that clean, habitable and cooled trains would prove and serve as a double impetus—increasing travel and meaning for more commuters and other visitors to the Gulf Coast.

A business man and others spending the hot day in the big city would welcome entering a coach air conditioned. As it is now reaching the train depot head of Canal street one swelters further under the depot "shed" and feels the train discomfiture thru the trip. Coaches are screened, warm and the trip generally dusty and more tiresome for the reason of these conditions.

One does not receive our cooling gulf breezes aboard stuffy and wire-screened coaches. And gulf breezes do not fan that back territory traversed by trains.

If the L. & N. specially conditions all of its trains it seems easy enough to the gulf coast and thru the long stretch of travel to reach hither that it would be comparatively possible and easy to operate all coaches wherein occupants may enjoy a temperature at 70, health-giving, pure air, to say nothing of general comfort and sanitation.

It appears business men and others at the New Orleans end of the Coast trail might take this matter up with their railroad. It is just as logical for the company to cool its coaches in summer as it is to heat them for winter.

And if all other trains are so conditioned, why not those that travel the Coast? After all, it is the traveler to and from the Coast who is seeking comfort in summer.

We hope in due time this matter will be taken up and that relief sought will be granted.

Bus or no other kind of transportation could compete with air-conditioned coaches to and from this section.

A CHECK UP ON ACCIDENTS

DEATHS on American highways are increasing and the people of Bay St. Louis are keenly alive to the danger. There is hardly a week that some serious accident does not occur, and, unfortunately, every few months somebody is killed.

Any number of other accidents happen, but are not heard of because of the fortunate escape of the participants and because of the fact that some of them happen in isolated rural communities. It is important that an accurate record of automobile mishaps be kept, both with an eye on future driving by those involved and to discover weak points in the traffic rules.

A few states, and some cities, are now keeping card records on all automobile accidents. These are classified and have resulted in the elimination of dangerous points in the streets. Besides, an automobile driver who has been in one accident, will be more careful if he is aware that his record is on file.

Inasmuch as figures tend to show an increase of accidents on rural roads it appears likely that the states should maintain a record of all accidents, with the idea of improving blind spots in the highways and to discover consistently careless drivers, and then to eliminate them by refusing to license them as drivers.

A PROBLEM FOR MEDICAL MEN

SCIENTIFIC physicians continue to make startling announcements as to the effect of their discoveries upon disease and it seems within the realm of possibility that before this century is over that man will have moved toward eventual triumph over germs, bacilli and other ilk that prey upon human beings.

At the same time, not much progress is being made in bringing the best medical skill and hospital treatment within the range of the purse of the average citizen. Here is, it seems to us, a challenge to doctors, nurses, surgeons, and all those who labor in the field of medical science. Unless they want others to attack the problem it behoves them to attempt its solution upon a basis that is satisfactory to them and fair to the public at large.

SNAKES AND SPEED

JUST in case you happen to be chased by a snake we hasten to advise that a speed of less than four miles an hour, which is about fair walking time, will get you away from the reptile.

At least, that is the dictum of Dr. Walter Mosauer of California, who tested the snakes of that commonwealth to discover that fastest record gliding was only 3.6 miles an hour, made by a red racer after prodding.

Of course, we hesitate to publish such a statement, having to take the word of the professor. We know that there are people living in Hancock who will immediately report the speed of various reptiles that participated in certain exploits. Anyway, let's hear about them; they make interesting reading.

A WORD ABOUT BOOKS

THE Sea Coast Echo would like to see more books read in Hancock county. Just how it can be accomplished escapes us. One good suggestion is the formation of a neighborhood book club, each member of which obligates to buy a book a month and all members having the privilege of reading the books of other members.

Individual books have been known to change the entire lives of people. A good biography, a fascinating novel, or a story of travel alike stimulate the mind and afford pleasure to those who read. Parents, in particular, should see that children get an opportunity to read good books.

WHAT THE PRESS IS SAYING OF MEN AND MATTERS IN EDITORIAL EXPRESSION

THAT MAN BILBO.

(Jackson News)

SENATOR Theodore G. Bilbo, is headed for Washington to resume his duties in the Senate. He didn't arrive in time to vote on the utilities bill, but was paired in behalf of its passage.

Teddy the Terrible hopes to get back home in time to take active part in the state campaign prior to the first primary.

That he intends to take the stump for Hugh White, if official duties permit, is a foregone conclusion.

Already he is being bitterly denounced by other candidates for Governor because he appeared on the platform with Hugh White at five places in the state during the past ten days.

Friends of Bilbo say he doesn't mind that a bit; that when he gets back to the state he is going to camp right on the trail of the peevish persons who are criticizing him, and will answer them either in point debate or from the same platform.

Theodore is a tough customer on the stump. Also, he is having a careful record kept of what gubernatorial candidates are saying about him, and when he turns his verbal Artillery in their direction there will be some rapid rushing for the bushes. The campaign for Governor thus far has been as dull as dishwater. Mebbe during the latter part of July Bilbo will be warming up considerably.

GOVERNORS—AS FAR AS THEY GO.

(Gulfport Guide)

WE have already commented upon the people's indifference to Mississippi's gubernatorial campaign.

Perhaps one reason why no one has been able to put on the political heat so far can be traced to an administration that has been without personal slander or political scandal. Despite partisan bickerings Mississippians have been content with their government.

While The Guide has ridden Governor Conner at times pretty hard, as is the inherent right of any patriotic editor, we are proud of his record.

Mississippians have been able to travel afar, hear words of praise for their leader, and hold their heads high; he has reflected credit upon the state. As governors go he rates well.

TALK IS CHEAP

IN times of depression there are always wise prophets who set themselves up as advisors to the multitudes, taking advantage of conditions to criticize the other fellow, stirring up discontent through the exploration of theories untried and unproven, passing as a public benefactor, tooting their own horn, hoping to gain an audience for personal advantage, and ultimately trusting that some stray coin may come their way impugning the motive of everyone but placing the halo of righteousness on their own head and the scepter of wisdom in their hand.

Our country is developing a lot of these hot air artists, not alone under the large tent of our National Administration but attaching themselves to the side show of industries and business as well.

All businesses and professions are confronted with this type of people who are calling for something new and different, chasing rainbows, looking for the hidden pot of gold.

New ideas, new plans, to get rich quick, using poison darts to catch those who listen and are foolish enough to strike at their delusion and snares.

So often men have failed to make good in their own business or profession. Their theories have not been borne out by personal experience.

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So often men have failed to make good in their own business or profession. Their theories have not been borne out by personal experience.

Our country is developing a lot of these hot air artists, not alone under the large tent of our National Administration but attaching themselves to the side show of industries and business as well.

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Waveland News-Notes Personal-Miscellaneous

MRS. MAUD BOURGEOIS.
Waveland, Miss.

MRS. W. E. Andrews, her charming daughters and little Edward are over for two weeks.

Mrs. J. Keifer of Chattanooga, Tenn., is the guest of Mr. and Mrs. P. G. Hallam.

Miss Marjorie Rice spent several days in the city.

Joseph Drews and Joseph Kreller spent the day Tuesday with the Mocklins who have come over for the summer.

Jimmie Jaubert has gone to Chattanooga to represent Tulane in a tennis tournament.

Mr. and Mrs. H. Gant and Mrs. Ed Schrotte have rented a home in the Terrace.

Mr. Earl Barkenmeyer spent the weekend with his wife and little Else.

Mr. and Mrs. Jules Peystiel are at the Atkins place for the summer.

Mr. Claud Battle is spending a month with his aunt, Mrs. Ethel Schwartz.

Miss L. Kuhn and little Melba have returned to New Orleans after spending several weeks with Mrs. Chris Nungesser, and her sister, Mrs. M. Kuhn, has come to be their guest.

Mr. W. J. Rankin, chairman of La. State Tax Commission, and Mrs. Rankin are here for several months at their home in the country.

Misses Dolores and Elinor Bourged's have gone to the city to be with their grandmother, Mrs. Francis Briseau.

Mr. and Mrs. Phil Weingarter of Alders spent Sunday with Mrs. Alma Slade.

Mrs. Warren MacGowan and family are at 458 South Beach Blvd.

Miss Katherine Chadwick went to the city for a two weeks' stay and Miss Margaret Traina returned with her.

Mr. and Mrs. Elmer Walker have gone to Biloxi to live.

Mr. and Mrs. Warren Turner and baby from Hattiesburg, spent the weekend with Mr. and Mrs. Joseph Moliere.

Mr. and Mrs. D. W. Hubbard of Gulfport were the guests of Mrs. R. W. Hubbard, Sr.

Miss Emelda Fayard went to Bay St. Louis Sunday to spend the day with her parents.

Mr. and Mrs. Albert Briebe and their daughter, Mrs. W. J. Curry are here for the summer.

Little Margy Lou Svenson gave a party on her 8th birthday. The little folks had lots of good things to eat and big time playing games.

Herman Bothem of New Orleans is visiting Gilbert Mocklin.

Mr. and Mrs. C. K. Herlihy went to New Orleans Monday.

Mr. Chas. Hamilton and family rented the Sam B. Keen home for the summer.

Mr. J. H. Edwards and family are in the Wymer home cottage by the sea.

Mrs. John McGivney has come for the summer and will be at her home in the Pines at Mack's Shack.

Mr. Arnold Haas and his sister, Mrs. Duncan Hayes of Slidell, spent the day with Mrs. John Morre.

The L. & N. R. removed the cattle guards at Coleman avenue and made a platform for loading and unloading passengers. An electric light has been placed at this corner and is a great comfort and convenience.

A new electric musical instrument has been installed in the Zimmerman Foltz beer parlor. It certainly livens up the neighborhood.

Mrs. Alma Slade has opened her pop and snow ball shop much to the delight of the kiddies and to the grownups, too, if you ask me.

Mr. Fortune Jeubert, who purchas-

**For Bad Feeling
Due to Constipation**

Get rid of constipation by taking Black-Draught as soon as you notice that bowel movements are not regular. Thousands prefer Black-Draught for the refreshing relief it has brought them. "My husband and I both take Black-Draught and find it especially for constipation, biliousness, and flatulence. It gives us all the relief we could desire." With reference to syrup of Black-Draught which this mother gave her children, she says: "It is a wonderful medicine and I give it now to my babies."

BLACK-DRAUGHT

POSTOFFICE AT PASS CHRISTIAN RAISED TO SECOND CLASS RANK

**Increased Business Raises
Rating—Department Says
Based at a Time Previous
To Chain Letter Fury**

ed the old Peter Helwig home, is making extensive repairs to the interior building several bathrooms, and has just completed a concrete driveway.

Mr. Dan Chadwick is raising bananas melons on his place. They are delicious.

The oak shade trees that men on relief planted are all growing and someday our Waveland streets will be pictureque.

Waveland Post Office will get a new rating July 1st, being advanced to 3rd class.

A tuberculosis test was made of all the cows in Waveland Monday. Thursday an inspection was made for results of the test.

The county has repaired that terrible bump on the beach road in the Terrace block and motorists are deeply grateful.

WASHINGTON NOTES

ANYBODY'S GUESS

Congressional leaders hope to adjourn by July 1st—or they did before the Supreme Court upset the legislative apple cart. Now, it is anybody's guess.

BIGGEST

The Library of Congress, with 5,000,000 printed books and pamphlets and 3,000,000 maps, etc., is the largest in the world. So what? Well, why doesn't someone figure out a plan to make it more useful to the people of the nation, particularly those who reside in small towns and on the farms where library service is practically non-existent?

FOLDING

It costs about \$10,000 a year to fold speeches sent out by House members to their constituents.

DECORATIONS

Pennsylvania Avenue is decorated with 60,000 electric light globes and 20 miles of bunting and elaborate stands using 1,500,000 feet of lumber, are in front of the White House for the Shrine convention next week.

Cost is borne by Masonic organizations and private contributions, but the set up is elaborate and the parade will be exceptional.

RELIEF CONTINUES

Direct relief will be continued thru June, with \$131,000,000 allotted on virtually the same basis as in the past.

PACIFIC AIR MAIL

Bids for an international air mail service between San Francisco and China are to be advertised as soon as Harlee Branch, chief of the air mail system, returns from a trip to Hawaii, where he will inspect facilities. Three companies are expected to make bids for the mail.

LABOR REASSURED

Labor seems to think that the \$19 to \$94 wage scale, recently announced, will apply only to playgrounds, parks and public projects and that the prevailing wage is a fact as far as building and highway construction, involving contractors, are concerned.

FARLEY CONFIDENT

Jim Farley continues to assert that the Democrats will win another sweeping victory in 1936. He is expected to retire as Postmaster General to manage the President's campaign.

SWEDISH PACT

Sweden and the United States have signed a reciprocal agreement, providing for tariff concessions on 64 American products and 44 Swedish items.

PEEK TO LOSE

The Hull-Peek controversy over promoting foreign trade is about to end with the complete victory of the Secretary of State. In fact, it would not be surprising to see Mr. Peek eliminated from the picture as a result of his outspoken antagonism to the reciprocal tariff agreements.

6 LITTLE CHILD

O little child make me a dream, From out your smiling eye; O little one, catch me a beam, From sunlight in the sky.

O little child give me a song, From out your heart's soft note;

O little one, take me along, With you where fairies float.

O little child teach me to hope, In life for better things;

O little one from Heaven's slope, Snatch me bright rainbow rings.

—RUFORD J. LINCOLN.

April 12, 1935.

Baby's Night Out

Wife—"Why don't you put the cat out as I told you?"

Absent-Minded Professor—"I put something out, Ye gods. It must have been the baby!"—Border Cities Star.

A. & G. Theater AMES & GASPARD, Proprs. G. AMES, Mgr.

Thursday & Friday, June 20-21.
JOAN BLONDE & GLENDA FARRELL in

"TRAVELING SALESLADY"

Also the

BRADDOCK-BAER FIGHT

PICTURES

Saturday, June 22.

WARNER OLAND in

"CHARLIE CHAN IN PARIS"

And Short Subjects.

Sunday & Monday, June 23-24.

AL JOLSON & RUBY KEELER

in

"GO INTO YOUR DANCE"

News and Short Subjects.

Tuesday & Wed., June 25-26.

EDWARD ROBINSON in

"THE WHOLE TOWN'S

TALKING

And Comedy.

Thursday & Friday, 27-28.

WALLACE BEERY in

"THE MIGHTY BARNUM"

Admission 10 & 25c Every Night

Show Starts at 5 O'clock Saturday

and Sunday

Other Nights at 7 O'clock

CITIZENS' COMMITTEE REPORT ON ALLEGED BILL DISCREPANCIES

**Members Claim All Lumber
Found Was Not Purchased
Within Specified Period**

Postoffice Department at Washington Monday elevated the classification of 830 postmasters, giving them an increased salary as the result of what is said was improved business conditions.

The postmasters are rated each year by classes according to the amount of business done by each office.

Eighty-five post offices were boosted from second to first class, the latter paying from \$3,200 to \$10,000 depending on the volume of business.

The order elevated 271 from third to second class and 474 from fourth to third. Second-class offices pay from \$2,400 to \$3,000 and third class \$1,100 to \$2,300.

Fourth class postmasters are paid a percentage of the value of the stamps they sell and cancel.

The department said the new ratings were made before the recent chain letter flurry and were based solely on improved economic conditions.

Changes in class of post offices resulting from the annual readjustment of postmasters' salaries effective July 1, 1935, included: Third class to second class: Okolona, Miss., Pass Christian and Pontotoc, Miss.

Seven Song Hits

By Warren-Dubin
In New Musical

Nearly all screen musicals have one song which is outstanding, but when more than one scores a hit in the same production, it's more than likely that Harry Warren and Al Dubin are the song writers.

In the First National picture, "Go Into Your Dance," which comes to the A. & G. Theatre on Sunday and Monday, with Al Jolson and Ruby Keeler heading the all-star cast, there are seven song hits.

The two big Bobby Connolly dance ensembles in the picture center around "A Latin from Manhattan" and "About A Quarter to Nine," both of which are sung by Ruby and Al.

Then there's heart-rending torch song, "The Little Things You Used to Do," sung by Helen Morgan in her plaintive way.

Al Jolson, acknowledged the greatest "mammy" singer of all times, introduces a new style mammy song by the title of "Mammy, I'll Sing About You."

There's nothing old fashioned, really, about the song, "Have An Old Fashioned Cocktail With An Old Fashioned Girl," the way Keeler sings and dances to it.

"Casino de Paree," is the title song of the New York night club that Jolson owns in the film and he sings the song with a new found verve, just as he does "Go Into Your Dance," the theme song.

The screen play is by Earl Baldwin, based on a story by Bradford Ropes. Others in the cast include Glenda Farrell, Barton MacLane and Phil Regan.

O. LADDIE!

O! Laddie of the golden hair,
And starlit eyes of blue;
There was a boy, e'en more fair,
Sweetest the world e'er knew.

I sometimes wonder if you know;

They pure and sweet like Jesus grow;

That He your heart might woe.

O, Tender child let sin not mar,

Your soul's petals all white;

But let it bloom like some bright star,

Climbing high to God's light.

—RUFORD J. LINCOLN.

Culvert South Bell's Creek Bridge 230 230

Culvert South on same road 290 290

Culvert South on same road (east of above) 408 408

Culvert on same road 534 534

Culvert on same road 812 812

Culvert on same road 283 283

Culvert Poplarville-Pass Christian road 188 188

Culvert on same road (east of above) 160 160

Culvert on same road 522 522

BUY in "Season" and SAVE

AT
MUTCHLER & ASHTON

COAST SERVE-SELF

Grocery and Market

Echo Building — Bay St. Louis, Miss.

BUTTER	Cloverbloom, roll, lb.	25c
	Print, lb.	26c
OLEO	White House, pound	17c
	Good Luck, pound	20c
HOME KILLED		
CHICKENS	HENS, pound	23c
MILK FED	FRYERS, 2 lb. avg. lb.	29c
VEAL	Shoulder, pound	12½c
CHOICE	Rounds or Loins, lb.	29c
BEEF	Rounds, per lb.	35c
	Loins, per lb.	30c
BACON	Banquet, lean, sliced, per lb.	34c
MILKY WAYS	ICE COLD	
Chocolate or Vanilla, 3 for	10c	
HERSHEY BARS, Plain or Almond, 3 for	10c	
STANDARD GRANULATED SUGAR, 10 pounds for	49c	
KELLOGG'S CORN FLAKES, 3 for	25c	
ORANGE SODA, The family Drink, qt. bottle	15c	
LIPTON'S TEA With glass free, 1-4 lb.	23c	
CALIFORNIA LEMONS, large size, dozen	15c	
ORANGES, Med. size, doz.	15c	
BELL PEPPERS, Large size, each	1c	
HOME-GROWN TOMATOES, per pound	5c	

SPECIALS FOR FRIDAY & SATURDAY
JUNE 21ST. & 22ND.

The Sea Coast Echo

City Echoes

—Mr. George Crane of New Orleans spent the week end here.
—Edward Porter is at home after enjoyable visit with relatives in New Orleans.
—Mrs. M. B. Thomas and little son of New Orleans are spending some time in Bay St. Louis.
—Mrs. Mary Quinn and her grandson Joseph Berg, of New Orleans, visited the Bay last Sunday.
—Mr. and Mrs. S. Provenzano of New Orleans returned to Bay St. Louis after a short visit to New Orleans.
—Mr. and Mrs. Charles Stiegler and daughter, Miss Aline Stiegler of New Orleans spent the week in Bay St. Louis.
—Henry Michel of New Orleans spent the week end with his friend, John Bopp, at the family home out Main street.

—Prof. C. E. Craft, principal of DeLisle Consolidated School, is in New Orleans attending Tulane normal classes.
—Mr. and Mrs. D. C. Griffith had as visitors this week Mrs. Dondo Eastbrook of Jackson, and Mr. Robert Whittaker, of New Orleans.

—Bro. William, president St. Stanislaus college, continues his visit to his mother in New Jersey and a well-deserved vacation after long and busy season.
—The city has mailed out bills for water rent, payable at City Hall. If not paid by the time limit water supply will be cut off. Bills are payable at present.

—Mr. and Mrs. William Starnes and Mr. H. Brenerman of New Orleans were week end guests of Mr. and Mrs. Francis J. Bopp at their "Blue Meadow" home.

—Mrs. Janie Cooper and Claribel Drake of Church Hill, Miss., are visiting their brothers, Steele and Perry Drake, and Mrs. Steele Drake at the family home in Ulman avenue.

—Mrs. Kate Conner, whose attractive home in Union street is always of added interest because of its lovely garden, spent Thursday in New Orleans visiting relatives and friends.

—Mrs. C. E. Craft, superintendent King's Daughters Hospital, has returned from Hattiesburg, Miss., where she visited under the parental roof and spent a short vacation.

—City fire alarm was sounded Wednesday noon when a truck at the Hulie garage caught on fire and the premises was threatened. Comparatively little damage resulted.

—Mr. E. C. LeTard, prominent business man of Amita, La., accompanied by Mrs. LeTard and their son E. C. Jr., spent the week end on the Gulf Coast and were Sunday night house guests of their friends, Mr. and Mrs. M. E. Badon.

Mr. William Wibbles of Cincinnati, a frequent visitor to the Gulf Coast, was the guest during the week of the Bluer family at their home in Biloxi. After leaving Biloxi, Mr. Wibbles, visited the Bay where he was the guest of Miss Welch.

—Mr. and Mrs. Ed. J. Arceneaux and Mrs. Arceneaux's parents, Mr. and Mrs. Jules Menou, who are here from Louisiana spending a while visiting, motored to Pensacola City and beautiful Pensacola Beach Wednesday, enjoying an interesting trip under most favorable weather auspices.

—Mr. and Mrs. Donald Marshall, Miss Mary Elba Marshall and Mr. Charles Marshall, who have been wintering in New Orleans, are back home at their chalet dwelling in the sylvan settings of Cedar Point. They have been missed and their return is doubly welcomed.

—Mr. and Mrs. Hugh Ryland came over from their home in Baton Rouge, La., last week-end and visited Bay St. Louis friends, house guests of Mr. and Mrs. Laurent Dickson. They came to bid their friend, Mrs. W. J. Kidd, adieu, before leaving for the tropics.

—Mr. and Mrs. Walter Carroll of New Orleans have opened their summer home on Prospect Terrace and are enjoying the beauty of their beach premises. Mr. and Mrs. Carroll entertain many out-of-town friends thru the gay season. Their rose garden is a thing of beauty and joy forever."

—James E. Worrell of New Orleans spent a day here visiting old friends and going over the scenes of his early life where as a boy he frolicked on the beach and sported in the waters of the bay with his cousins the Brandoa. Mr. Worrell was deeply impressed by the many improvements since the days of the Shell road, bicycles and horse-drawn vehicles.

He noted with admiration the magnificent college, the convent, the beautiful high school building, the Masonic Temple and other structures that mark the progress of Bay St. Louis.

—Mrs. W. J. Kidd, accompanied by her daughter, Miss Phyllis and son, Lucien left New Orleans Tuesday afternoon for their future home at Puerto Castillo, Spanish Honduras, where they will join Mr. Kidd, after a residence here of nearly four years. Mrs. Kidd was the recipient of wide social attention before leaving. Among the friends, who went down to the docks at New Orleans to bid her bon voyage were Mrs. Joseph R. Scharff, and Mrs. Laurent Dickson of Bay St. Louis. Her sons, Milhas and two children, (Mrs. Milhas has a daughter) and Mrs. P. Milhas and daughter, Marie Milhas, the latter two guests at Inn-by-the-Sea, and all from New Orleans.

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—Observing Father's Day, Mr. and Mrs. John de Ben had quite a party of their family and friends at the de Ben summer home on Beach Boulevard last Sunday. Including Mr. and Mrs. de Ben for the dinner were Mr. and Mrs. Hubert de Ben, Miss Melanie de Ben, Mr. and Mrs. Milton de Ben, Mr. and Mrs. Preston de Ben, Mr. and Mrs. Norman de Ben, Mr. John de Ben, Mr. and Mrs. F. J. Milhas and two children, (Mrs. Milhas has a daughter) and Mrs. P. Milhas and daughter, Marie Milhas, the latter two guests at Inn-by-the-Sea, and all from New Orleans.

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